



THE ROGUE INITIATIVE FOR A VITAL ECONOMY

CHOOSE BLUE SKYSM RENEWABLE ENERGY & HELP THRIVE TO THRIVE!

When you make a choice for Blue Sky renewable energy, you can help create a clean energy future by simply paying your monthly electricity bill. Your clean energy commitment gives you the power to reduce pollution, guarantees that green electrons are generated for the grid and helps to make renewable energy projects economically viable. AND, signing up for Pacific Power Blue Sky will also help Thrive to raise money. That's because **Thrive will receive a \$10.00-\$15.00 donation for each household or small business that signs up for Blue Sky on behalf of Thrive.**

Blue Sky Options for Pacific Power's Residential and Small Business Customers

Please choose one of the following:

Yes Blue Sky Usage option:

Choose 100% renewable energy equal to your monthly usage from wind, biomass and solar projects located primarily in the Northwest. This option costs .0078 cents (less than a penny) per kilowatt hour more than Basic Service which equals about 10% extra on your monthly bill.

Yes Blue Sky Habitat option:

This option works just like Blue Sky Usage, except you also pay an additional \$2.50 per month that goes to The Nature Conservancy for local salmon habitat restoration, which is tax deductible.

Yes Blue Sky Block option:

You can purchase a portion of your energy buy buying 100 kWh increments or "blocks" of wind power. You can buy as many blocks as you like. Each block costs \$1.95 in addition to your Basic Service charge.

Please indicate how many blocks you'd like to purchase:

\$1.95 per block X _____ # of blocks purchased each month = \$_____ per month

Name

Pacific Power Street Address

City, State, Zip

Email (optional)

Please mail this form to:

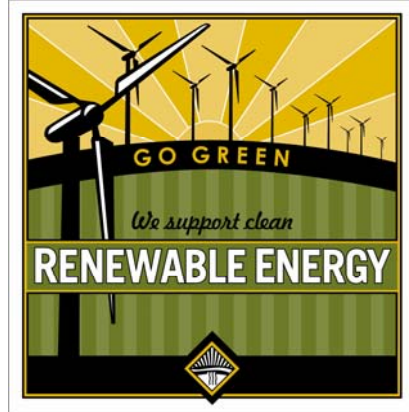
Thrive
340 A. Street, Suite 205
Ashland, OR 97520

For large and small businesses:

Businesses can earn public recognition by choosing clean energy. For more information on how your business can meet the Blue Sky Business Partnership or the Clean Energy Challenge, contact Paige Prewett at prewett@mind.net.

To enroll by email, simply send the following information to wendy@thriveoregon.org:

1. Full Name as it appears on your Pacific Power bill
2. Address
3. Phone Number
- 4: The option in which you'd like to enroll: Usage, Habitat, OR Block. If Block, indicate number of blocks per month.



Blue Skysm Renewable Energy Options Frequently Asked Questions

Where does my money go when I pay for Blue Sky?

Your purchase goes to buy renewable energy equal to your purchase and for program administration. Because Pacific Power retains no profit from the Blue Sky program, it is one of the most economical renewable programs in the country.

Does my Blue Sky renewable energy purchase make a difference? Yes! Your purchase goes directly to supporting renewable energy facilities in the region and also helps build more facilities. By purchasing Blue Sky, you help:

- Reduce our region's dependence on the use of less environmentally friendly power sources.
- Improve air quality by helping cut down on emissions of carbon dioxide and greenhouse gases that cause global warming.
- Contribute to protecting human health (air pollution from electricity generation is often associated with respiratory illnesses like asthma in children).
- Encourage continued development of new, emerging energy sources, such as wind farms.
- Preserve the natural environment.
- Support an emerging industry which creates jobs and boosts local economies.

How do I know I am getting what I pay for? Various organizations, including environmental groups and the Oregon Public Utility Commission, require a full accounting of renewable expenditures and the Blue Sky program. In fact, the Oregon Public Utility Commission helped Pacific Power create their Usage and Habitat options. In addition, all of Pacific Power's renewable power options meet high environmental standards that were developed by a variety of groups, including environmentalists, utilities and consumer groups. This ensures that customers get what they pay for when they voluntarily buy renewable energy through one of the company's programs.

How much money will Thrive receive when I enroll in Blue Sky (and remain enrolled for at least 3 months)? For the first 20 homes and businesses that enroll in Blue Sky on behalf of Thrive, Pacific Power will contribute \$10.00 per enrollment. For each enrollment thereafter, Thrive will receive \$15.00 per enrollment.

What if I'm already enrolled - can Thrive still get a donation? No, this is an incentive program to encourage more homes and businesses to make a choice for renewable power. Thank you for your participation!

How can I get out of the program if I don't want to be enrolled any longer? Simply call Pacific Power 1-800-769-3717 to end your participation. There is no fee to do so, however for Thrive to receive a contribution, you must remain enrolled for at least 3 months.

Can I sign up if I live in an apartment? If you pay your electricity bill you have the decision-making authority to enroll in a Blue Sky renewable energy option.

What type of recognition can businesses earn? Businesses making meaningful commitments to clean energy can earn recognition through the Blue Sky Business Partnership, the Northwest Clean Energy Challenge and the EPA Green Power Partnership. Depending on the level at which a businesses participates, recognition could include benefits such as window decals, framed certificates of honor, live web links to your website, inclusion in advertisements, use of program logos, press releases and more. Contact Paige Prewett at 855.5200 or prewett@mind.net for more info.